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Keep Lee County Beautiful, Inc. Mobilizes Thousands of Volunteers for the 2016 Great American Cleanup a.k.a. Earth Day Trash Bash

Local Affiliate Joins Keep America Beautiful to Encourage Volunteerism

Fort Myers, FL (April 7, 2016) – Keep Lee County Beautiful, Inc. (KLCB), which brings people together to build and sustain vibrant communities, is encouraging people of all ages to volunteer for Lee County’s upcoming Great American Cleanup event.

KLCB’s volunteers will be called upon to clean up litter and debris from public lands and shorelines across Lee County on **Saturday, April 23rd** at many locations.

“Each and every day, we are focused on transforming public spaces into beautiful places in communities across the county,” said Trish Fancher, KLCB Executive Director. “Whether the place is a neighborhood park or a river shoreline, public places provide a neutral space in which people can come together, share ideas and establish meaningful relationships. When provided with the right tools and resources, we’ve found that people tend to take better care of these places, resulting in even greater community benefits.”

How can you get involved? Visit www.klcb.org for a list of local events or visit <http://goo.gl/forms/WLxqpRkIJT> to register.

The local sponsors of the 2016 Great American Cleanup to date are: Advanced Disposal, Progressive Environmental Services, Waste Pro, Coca-Cola, Lee County Parks & Rec., LW Marketing, Lee County Solid Waste, and the Surfing’s Evolution & Preservation Foundation.

About Keep Lee County Beautiful, Inc.

The Mission of Keep Lee County Beautiful is to protect the environment and improve the quality of life in Lee County by providing public education using mass communications and grassroots activities. This will result in understanding and action by individuals, businesses, civic, environmental and governmental organizations to protect the air, water and natural resources of our county.

List of Check-In Locations for Saturday, April 23, 2016

Bunche Beach (9:00 – 12:00) - 18201 John Morris Road, Fort Myers 33908
Cape Coral, Burnt Store Public Boat Ramp (9:00 – 12:00) - 230 Burnt Store Road, Cape Coral 33991
Charleston Park (8:00 AM - 12:00 PM) - 2541 Charleston Park Drive, Alva 33920
Dog Beach (9:00 – 12:00), 8800 Estero Blvd., Fort Myers Beach 33931
Fort Myers Beach Elementary School (9:00 – 12:00), 2751 Oak Street, Fort Myers Beach 33931
Mores Shores Passive Preserve (9:00 – 12:00), 120 Alameda Avenue, Fort Myers 33905
Olga Community Club (7:00 - 9:00 AM) - 2325 S. Olga Drive, Fort Myers 33905
Page Park (8:00 - 11:00 AM) - 507 Center Road, Fort Myers 33907
Pine Manor (8:30 - 11:30 AM) - 5547 10th Avenue, Fort Myers 33907

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