

How is Keep Lee County Beautiful, Inc. improving Lee County?



The Clean Scene

Serving Lee County Since 1989!

July 2018 Newsletter

Community News and Upcoming Events



Plogging & Plalking

Ready to go jogging and also help protect the environment? Then your ready to go plogging! This is a fitness craze that started in Sweden. It is a mixture of the Swedish word plocka upp, which means pick up combined with jogging. Studies show that while it is good for the **environment** it is also better for the plogger as they will burn more calories by squatting to pick up litter during their plog. Just make sure you have a trash bag and a glove with you when you start your exercise routine.

If you prefer to go at a little bit of a slower pace and like to go walking then we can suggest you go plalking.



International Coastal Cleanup September 15, 2018

Marine debris is so much more than just an eyesore, it is a public health threat as well as a threat to our ocean ecosystems. Keep Lee County Beautiful asks you to join us and participate in this worthy cause to clean and protect our beaches and waterways. Every person who volunteers does make a difference. Let's keep Lee County Beautiful!

(We will be opening registration for this event soon)



Sponsorship Opportunity International Coastal Cleanup

This is our largest event of the year which typically has a turn out that exceeds 2,000 wonderful volunteers. For this to be possible, we need our sponsors help. There are many benefits to becoming a sponsor. Visit our [Sponsorship Page](#) for more information or call 239-334-3488.

Become a sponsor today and let our volunteers know you support their hard work, our local community, and protecting the environment.



McDonald's To Begin Phasing Out Plastic Straws

McDonald's recently announced that they are going to begin using paper straws in all 1,361 UK and Ireland restaurants. This is approximately 1.8 million straws a day.

Here in the U.S. where there are over 14,000 McDonald's restaurants they plan to begin testing a "sustainable solution" type straw to replace plastic straws in the future.

The worldwide use of plastic straws is currently around 8.5 billion every year. With McDonald's taking this initiative others will hopefully follow and we will see this number drop significantly.

Keep Florida Beautiful

KEEP AMERICA BEAUTIFUL AFFILIATE

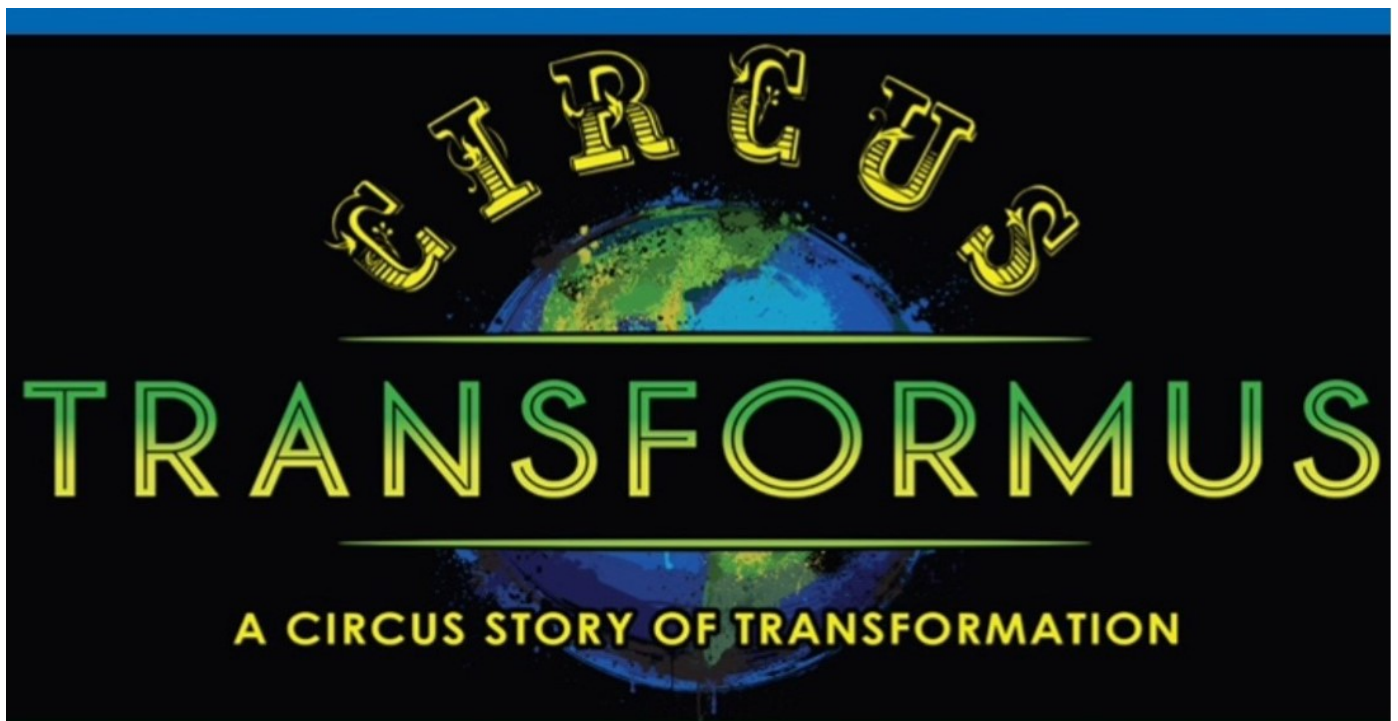
Youth Council

Join The KFB Youth Council

Keep Florida Beautiful (KFB) is accepting applications for the 2018-2019 KFB Youth Council. This is a unique opportunity for ten high school students (14-18 years old) across the state of Florida to participate in a service-learning and leadership development program. The KFB Youth Council creates a framework for youth engagement. KFB is seeking to infuse the youth voice into our programs and build on the model of youth leadership seen in our local affiliates.

The deadline to apply is Friday, July 20th

[CLICK HERE](#) to visit the registration page



Circus TransformUS August 25 & 26, 2018

Imagine a world where society is reborn to believe that humans and all life forms can coexist sharing and sustaining the Earth's natural gifts.

Circus TransformUS is a visually stunning contemporary circus performance which incorporates music, dance, acrobatics, and aerial arts. The show is hosted by the Broadway Palm Dinner theater. Keep Lee County Beautiful will be present at this show

which celebrates the balance of life.

[Click here to purchase tickets](#)

Event Updates



Matlacha Park Dive Cleanup June 2, 2018

We had a very successful day at the Matlacha Park. With the outstanding assistance of the Cape Coral Dive Club a wide variety of debris was removed from the water surrounding the fishing pier. We also did a shoreline cleanup during this time.

Keep Lee County Beautiful, Inc. would like to thank Lee County Parks and Recreation for their assistance and all of the volunteers that made this cleanup effort such a success.

Would you like to help keep Lee County beautiful!

Keep Lee County Beautiful, Inc. is a non-profit that has always strived towards coordinating programs and events that will beautify and improve our local community. We are also strongly focused on protecting the environment by removing litter and debris from throughout our county. One of our main goals is improving both our residents and visitors awareness of proper trash disposal and recycling procedures. Our ultimate goal is to someday not need to have large scale cleanup projects. To achieve all

of our goals we could use your help. If you would like to make a small, tax-deductible donation, please visit our membership page by [Clicking Here](#).

We thank you for your support!

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STAY CONNECTED



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