

# 2019 Sponsorship Opportunity

If you are looking for a way to showcase your commitment to protecting the environment in Lee County, then a Keep Lee County Beautiful sponsorship is the perfect opportunity for you!

Founded in 1989, Keep Lee County Beautiful is a 501 (c)(3) nonprofit, volunteer-based, community action organization based in Lee County, Florida. Our mission is to inspire, educate, and engage the Lee County community in improving, beautifying, and protecting our environment.

We accomplish our mission through various programs, events, and activities involving more than five thousand community volunteers and supporters from civic groups, government agencies, schools, environmental organizations and businesses throughout Lee County. Our three major annual cleanups are the **Great American Cleanup**, **International Coastal Cleanup**, and **Monofilament Madness**. This year we are also hosting the **Keep Florida Beautiful Annual Conference**.

Keep Lee County Beautiful deeply values our partnerships and provides meaningful exposure to our sponsors, giving them maximum return on their investment:



Through our e-communications with nearly **3,000 subscribers**



Facebook page with more than **1,200 page likes**



Instagram page with **920+ followers**

In addition to our social media outlets, KLCB sends out press releases and media advisories for each event which generate significant media coverage with local news outlets, reaching hundreds of thousands of people throughout Lee County.



In the past year, KLCB has been featured in articles in print and online from News Press, Bonita Banner, Seabreeze Publications, WINK, NCB-2, FOX 4, and more!



These articles generated an estimated PR value of over **\$25,000!**

We encourage you to review our sponsorship opportunity and decide what role you can play in keeping Lee County Beautiful!





Keep Florida **Beautiful**  
KEEP AMERICA BEAUTIFUL AFFILIATE

## Keep Florida Beautiful Annual Conference

Hosted by Keep Lee County Beautiful, Inc.

**Wednesday, June 5 - Friday June 7**

Location: Hyatt Regency Coconut Point, Bonita Springs, FL

This annual conference is coming to Lee County for the first time, bringing together more than a hundred executive directors from across the state. They will convene at the Hyatt Regency Coconut Point for training and idea sharing. We are excited to showcase Lee County's beauty and culture, help boost tourism and provide our local businesses the unique opportunity to reach Florida's environmental leaders through this one time conference sponsorship opportunity!

**\$2,000**

### Presenting Sponsor

- Presenting sponsor recognition and logo placement on all promotional materials
- Opportunity to speak at awards ceremony and conference
- Recognition during cocktail hour
- Lead banner placement at awards ceremony and conference
- Complimentary attendance at conference
- Promotional items in attendees bags

**\$1,500**

### Cocktail Sponsor

- Recognition and opportunity to speak at luncheon
- Complimentary attendance at conference
- Promotional item in attendees bags

**\$1,500**

### Steward Sponsor

- Recognition and opportunity to speak at luncheon
- Complimentary attendance at conference
- Promotional item in attendees bags

**\$1,000**

### Supporter Sponsor

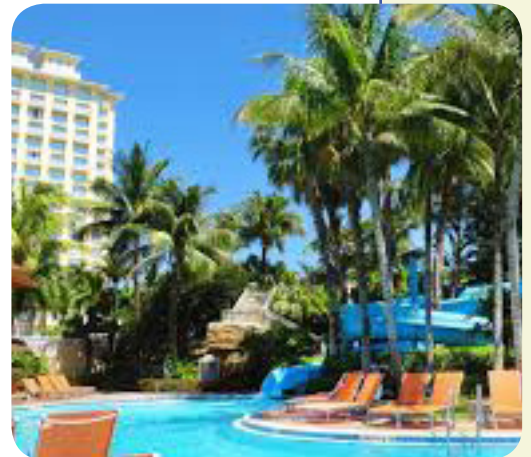
- Recognition during lunch
- Complimentary attendance at conference
- Promotional item in attendees bags

**\$500**

### Affiliate Sponsor

- Promotional item in attendees bags

All sponsors receive recognition in all promotional and collateral materials, including electronic communication distributed to thousands of volunteers, on the KLCB website, Facebook and Instagram pages, as well as a certificate of recognition to hang in your place of business.



Would you like to create a customized sponsorship package?  
Give us a call! We can create a package to fit your marketing budget and needs.